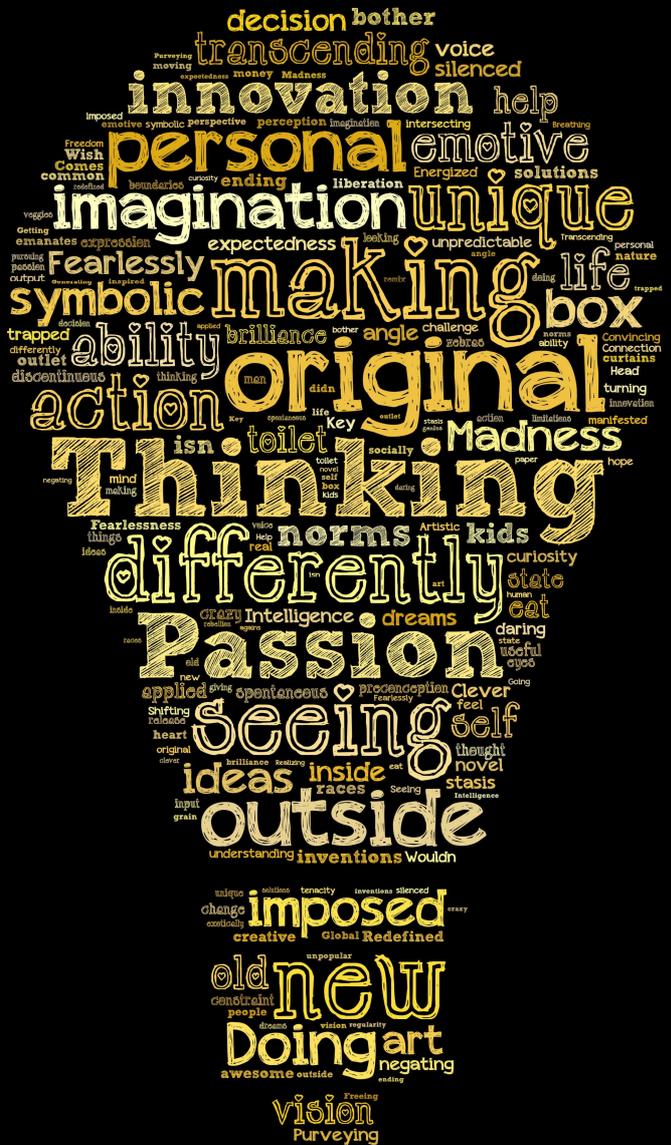


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An Official
 NEWSLETTER of

helikx

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Helikx MOUs with Institutions



Assessment | Remedial | Counseling

We started the **First Remedial Centre for Learning Disability @ UR Palaniammal Matriculation Higher Secondary School, Erode.**



MOU Signed with **KSR College of Technology, Tiruchengode** to train their MBA students on **"Sales & Marketing"**.

Students will be individually assessed during the course and practical exposure will be given for the candidates by our experts.

Get - Set - Go

It's a great privilege for me to meet you all once again through our official Newsletter Aadhar.

With all your support we have conducted "Need for Counseling Programme" in Salem and Erode. With the response we have received, we have a plan to conduct this Conclave both in Karur and Tirupur.

Also we have completed 3 phases of "Life Skills" Training for 25 School Students organized by Rotary Club of Karur Angels.

We have signed MOU with URC Palaniammal School, Erode for Helikx ARC and with KSR College of Technology, Tiruchengode to train MBA students on "Sales and Marketing".

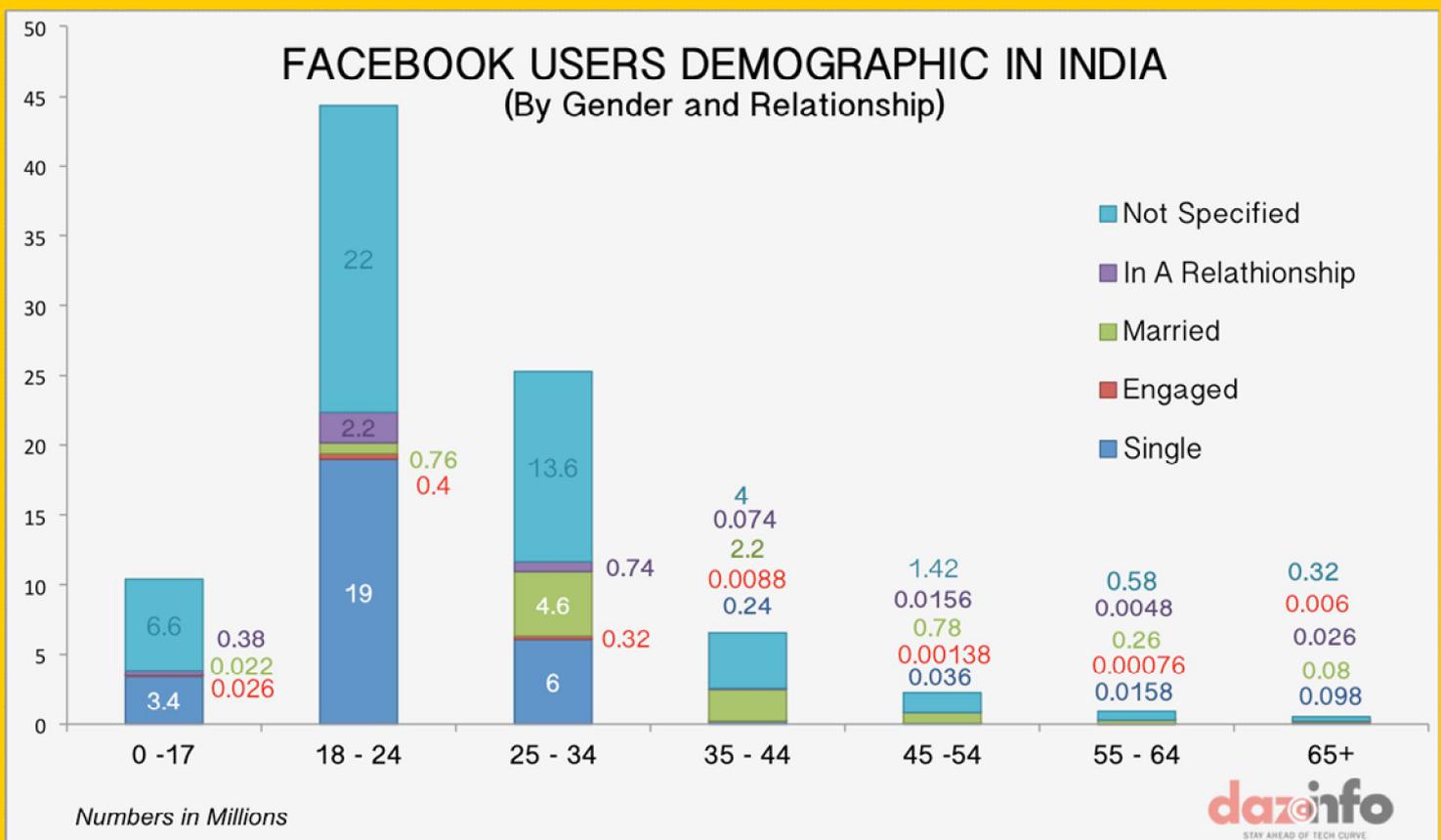
We have received a good response for our new section "Auto Biography", Interview of the Top heads of the institutions and industries.

Special Thanks for Kongu Arts and Science College, Erode and Maharaja College of Arts and Science for inviting me as a Chief Guest for their First year Inaugural function.

Thanks for all your guidance and continuous support.



Mr. G. Senthilkumar, Chairman, Helikx.



Orientation Programme for BCA students @ Kongu Arts and Science College, Erode.



4 ways to use Wikipedia

Posted by [rebecca](#) in [Study Hacks](#)

You should NEVER cite Wikipedia in an academic paper. Your teacher will think you are at best lazy and at worst an idiot if you do. But that doesn't mean that Wikipedia is useless; far from it. Here are 4 ways to use Wikipedia to write better papers without needing to cite it at all.

Background information: The Grapes of Wrath makes a lot more sense if you understand the [dust bowl](#) of the depression. The fighting in Iraq makes more sense if you understand that it wasn't until after World War I that it became one country under the [British](#). Knowing the context of your topic can help

you understand that material better and write about it more clearly.

Links: At the bottom of every article is a list of external links. These sites are often articles or respected authorities that you CAN cite. For example you could use a few liens from the Woody Guthrie song [Tom Joad](#) about his experience of seeing the film [Grapes of Wrath](#) in a paper on the topic. There are also good links in the Notes section (which are the references for factual statements made in the article).

Keywords: Sometimes coming up with the right keywords for a library or google search is the hardest part of a research project. The Wikipedia

page can give you a ton of clues about what word combinations will get you the best results. For example "drought" gets a lot more irrelevant hits than "dust bowl".

References: Also at the bottom of each article is a list of books and articles that were used to put this article together. Those are things you can read and later cite. A librarian can help you get a copy if you can't find them yourself.

The goal here is not to take Wikipedia as gospel but to use it to focus your research (via links, keywords and references) and get a little context (via background information). Focusing cuts down the time you spend on the project while context will get you a better grade for your effort.

Thinking like an Entrepreneur in College

Will I really be able to be entrepreneurial in college? Time will tell!

Most people, when they hear the word entrepreneur, think of someone who starts their own business.

And while that's an accurate definition — I started my first company when I was 14 — it's not the whole story.

Anyone can think like entrepreneur...even about going to college.

Acting like an entrepreneur means exposing yourself to randomness and being relentlessly optimistic.

But no matter how hard you try, you have to be in the right environment. That affects what kind of rebel you might become.

My parents instilled quiet confidence but they never said if you set your mind to it you can change the world. They were sober.

So was I. Local governments never go out of business and they have constant customer service needs. So, I created a software company filling those needs.

College has its own atmosphere and influences.

Some schools turn students into life-



long learners and problem solvers. Others teach them how to be professional task masters.

But in the end it's up to me to be as entrepreneurial as possible about my college experience.

I need to cold call professors I find interesting.

I need to do that old business thing known as networking, but in the sheltered world of higher ed, that means genuine friendship-building.

I need to remember that the benefit of going from an A- to A+ is probably not worth the all-nighters it would require. Just like companies

need to ship, ship, ship and not tinker till perfection.

In other words, settle for good enough, not perfect.

Sure, like any good entrepreneur, I need to take risks, but this time of the intellectual sort. The college environment might be the one place where changing your mind is celebrated, not dismissed as flip-flopping.

Yes, famous entrepreneurs like Bill Gates and Steve Jobs dropped out of college. But to pass up such a defining experience without trying it first?

Counseling Conclave @ Salem and Erode



"Need for Counseling in Schools" conducted on 13th July @ Salem and 20th July @ Erode. Why and How Counseling in Schools? and a basic idea on Counseling were covered by our team of Counselors. Nearly 45 Principals and Correspondents from 15 Schools participated in the Programme.

Mr. K.K. SURESHKUMAR

Placement Officer
Kongu Arts & Science College, Erode



Nick Name:

KKS

Describe your childhood days with an adjective or a word and why?

SPORTIVE.

Interested in sports, played most of the games, spent more time on sports.

Favourite teacher and why?

Mrs. Indrani, History.

She cares me personally whenever I lack in studies. Motivation

Favourite book & author?

Ambuli Mama

As a leader, what value(s) you have brought for your organization?

Loyalty
(Moral values)

What you care the most?

HEALTH

HOW TO GET GOOD AT LIFE

- - Robin Sharma

Life is a skill. And like any other skill, once you know the ground rules and make the time to practice, you can get better. If you really devote yourself to life, you could even reach a place of mastery. Some have.

I suggest to you that there are 3 simple things you can do to get good at life:

Pay Attention To Life: It's really easy to let life act on you - to fall asleep to life. Some people have lost entire decades this way. And they never got them back. Try and write in a journal each morning before you walk out into your world. Think about what goals you need to accomplish that day and write them down. Think about what are your most closely held values. Think about what lessons you've learned from the previous day. What good is making a mistake if you don't learn from it?

Engage In Life: I've learned something as I've grown older: the more you give to life, the more it gives to you. Over dinner last night with some friends, we began to speak of goal setting. "But why set goals when life can be so uncertain?" One asked me. My reply: "Just because life is so unpredictable doesn't mean you shouldn't exercise your power to do your best. Set your goals. Make your plans. Take action and chase your dreams. That's what personal responsibility is all about. But once you've done your best - let go. And let life do the rest." She looked deeply into her pad thai.

Enjoy Life: We take life too seriously. But at the end, the billionaire gets buried next to the street sweeper. We all end up as dust.

And no matter how long you will live, each of us isn't here all that long in the grand scheme of things.

So let's not take ourselves too seriously. Let's enjoy the ride.

Mr. K.K. SURESHKUMAR

Placement Officer
Kongu Arts & Science College, Erode

Special or important date? and why?

My birthday, date for me to enter into the new world and serve the society

What inspires you?

Helping mind towards students development.

Your Childhood hero?

Charlie Chaplin

Crazy incident?

When I was a small boy, I tried climbing the tree. Unfortunately I fell down and injured.

Heart Broken incident?

Business loss in share market

Life is a

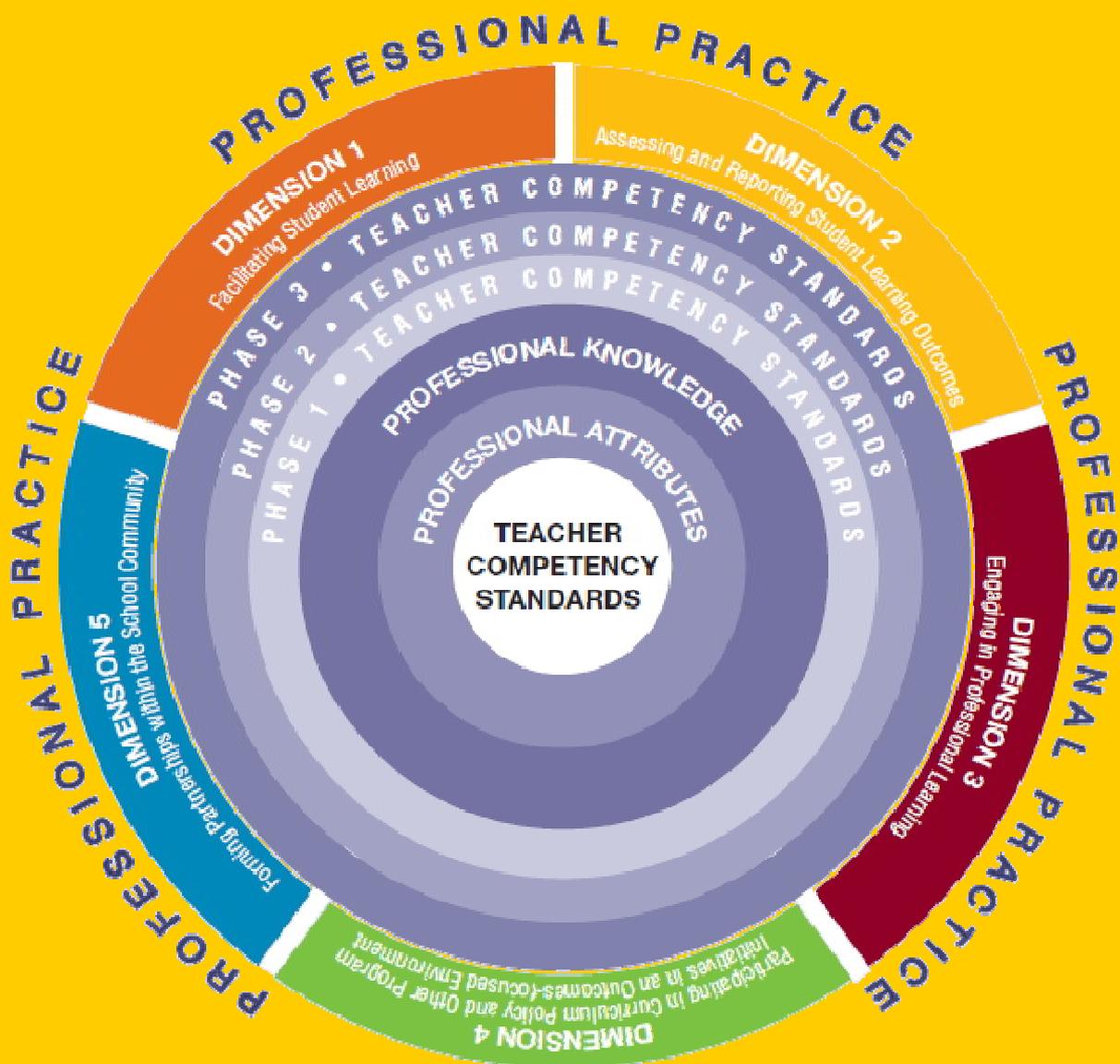
GAME

Comments about this Interview

Made me to bring my childhood memories.
Good to made me to think.
Difficult to answer few questions.



Kongu Arts & Science College, Erode



TEACHING CAPABILITY ENABLER
PROGRAMME
TCE

helikx
seriously different

For new recruits

- The classroom
- The student
- The method
- The reach to...
 - I) difficult students identification
 - II) tools and techniques to handle
 - III) feedback mechanism

For 2+ year experience

- The improving areas
 - I) teaching type
 - II) learning style
 - III) presenting
 - IV) blooms taxonomy
- The new ways to prepare
 - I) using technology
 - II) using classroom materials
 - III) assignments
- The art of persuasion
- Thinking tools (breadth & depth)

For HODs

- The leadership
- The counseling
- The psychometric assessment tools & it's usage
- MBTI
- Case study method

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